



AYLMER MINOR HOCKEY

Sponsorship Opportunities

History of Excellence

Aylmer Minor Hockey has been giving local athletes the opportunity to play organized hockey for over 50 years. Dedicated volunteers put in countless hours every season to organize registration, facilitate day to day operations, recruit coaches, attend meetings, run tournaments, fundraise and work to promote a program of excellence where players can compete on competitive rep teams or simply play for the love of the game in our local league programs. We are continually working to improve programs and find new ways to increase participation at the grass roots level.

“Despite efforts to identify cost savings and raise funds through tournaments and fundraisers AMHA still relies on the support of our sponsors to help keep costs as low as possible to ensure our programs continue to be accessible to as many participants as possible.”

*Mike Shackelton
AMHA President*



Facts

- Over 250 players in 2016/2017
- AMHA tournaments bring over 5000 players and parents to town each season
- AMHA will host our first ever Silver Stick Tournament this season

Contribution Opportunities

Platinum Sponsorship—\$ 1000.00 +

- Recognized as a platinum sponsor with a large logo on a banner put on display at all home games and all home tournaments.
- Provided with a Platinum sponsor plaque to be displayed at your place of business.
- Recognition at the end of year banquet
- Recognition in the Aylmer Express following each AMHA tournament.
- Full page add in our Local League Silver Stick tournament.
- Business name / logo posted on our AMHA website.

Gold Sponsorship—\$ 500.00 +

- Recognized as a gold sponsor with a medium logo on a banner which is put on display at all home games and all home tournaments.
- Provided with a Gold sponsor plaque to be displayed at your place of business.
- Recognition at the end of year banquet
- Recognition in the Aylmer Express following each AMHA tournament.
- Half page ad in our Local League Silver Stick book.
- Business name / logo posted on our AMHA website.

Silver Sponsorship—\$ 300.00 +

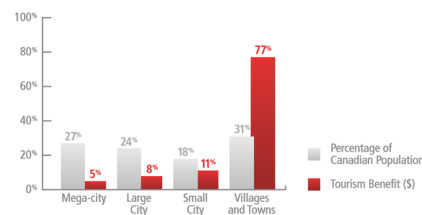
- Recognized as a silver sponsor with a logo on a banner which is put on display at all home games and all home tournaments.
- Recognition at the end of year banquet
- Recognition in the Aylmer Express following each AMHA tournament.
- Quarter page ad in our Local League Silver Stick book.
- Business name / logo posted on our AMHA website.
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Silver Stick Advertisement—\$ 50.00 +

- Quarter page ad in our Local League Silver Stick tournament.

“Hockey-related tourism is highest in small towns and villages”

“Of the \$2.6 billion in direct hockey-related impact, more than \$1 billion flows into communities of less than 100,000 people.” (Source—Scotia Bank Economic Impact of Hockey in Canada Report)



Contact Us

For more information or to make a contribution please contact us:

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**Thank you for
your support!**